



WOMEN
in **AGILE**

**Sponsorship
Opportunities**



Thank you!

Thank you for your interest in partnering with **Women In Agile**. We are grateful for your desire to amplify women's voices in the Agile community, as well as further diversity and inclusion in our industry.

There are several ways you might contribute, and this document outlines them. We are always open to suggestions and would love to work together to find the right fit for you.

Regards,

Gillian Lester-George de Montesinos (she/her)

Director of Advancement, Women in Agile
gillian@womeninagile.org | 414.628.4031

Our Mission & Core Values

**We believe diverse connections lead to diverse solutions.
Together, we can change the future of the workplace.**

Our Core Values

- Enable diversity and inclusion whenever possible
- Be a source of connecting others at the local and global level
- Learn from others and share your knowledge freely

Our Reach

Group
Members
Globally



17,000+

Active Local
Groups



40+

Newsletter
Subscribers



3,000+

% of Highly
Engaged
Subscribers



39%

Avg Newsletter
Open Rate



48%

LinkedIn
Followers



11,000+

Instagram
Followers



1,000+

X (Twitter)
Followers



1,000+

Slack Group
Members



1,000+

Countries with
Local Group
Representation



15+

Title Sponsor – \$50,000

Support the general operating expenses and global reach of Women In Agile Org with a **Title Sponsor** sponsorship.

- Logo on the [WiA Org Home Page](#)
- Logo on the [WiA Org Sponsors & Donor Page](#)
- Logo in every WiA email Newsletter
- Monthly Spotlight on Social Media (X, LinkedIn & Instagram)
- Optional Sponsored Emails to the WiA Org Subscriber List (up to 4 annually)*
- Optional Featured Guest Spot(s) on the [WiA Org Podcast](#) (up to 2 annually)*
- Additional benefits are available and negotiable

* With approval of content / topic

Corporate Patron – \$10,000+

Support the general operating expenses and global reach of Women In Agile Org with a **Corporate Patron** sponsorship.

- Logo on the [WiA Sponsors & Donor Page](#)
- Logo in each released WiA email Newsletter
- Quarterly Spotlight on Social Media (X, LinkedIn & Instagram)
- Optional Sponsored Emails to the WiA Org Subscriber List (up to 2 annually)*
- Additional benefits are available and negotiable

* With approval of content / topic



WiA Patron – \$1,000+

Support the general operating expenses and global reach of Women In Agile Org as a **WiA Patron**.

- Logo on the [WiA Sponsors & Donor Page](#)
- Single Spotlight on Social Media (X, LinkedIn & Instagram)
- Additional benefits are available and negotiable

Program Sponsor – \$15,000

Support the general operating expenses and global reach of Women In Agile Org with a **Program Sponsorship**. Program Sponsors are tied to one of the six (6) WiA Impact Programs.

**Seeding Local Communities | Launching New Voices | Conference Allyship
Scholarship | Podcast | Mentorship**

- Logo on the [WiA Sponsors & Donor Page](#)
- Logo on the respective Impact Program's page on the WiA website
- Logo or company name in conjunction with program naming and descriptions
- Quarterly Spotlight on Social Media (X, LinkedIn & Instagram)
- Optional Sponsored Emails to the WiA Org Subscriber List (up to 2 annually)*
- Additional benefits are available and negotiable

* With approval of content / topic

Scholarship Patron – \$1,000+*

Support the **Women In Agile Org Scholarship** program.

The Women in Agile Scholarship program offers scholarship awards to enable deserving members to overcome financial constraints related to professional development. Your funding will go directly to providing scholarship awards to chosen applicants of this program in order for them to attend a conference, class or training to further their skills and careers.

- Logo on the [WiA Scholarship Page](#) for the duration of the scholarship cycle
- Spotlight on Social Media (X, LinkedIn & Instagram) during the scholarship cycle

** Note, this sponsorship is attached to a specific scholarship cycle and does not have a 12-month term. There are 2 scholarship cycles annually.*



Scholarship Training Patron – \$5,000+*

Support the **Women In Agile Org Scholarship** program by providing **free vouchers for training seats or event/conference admissions**.

The Women in Agile Scholarship program offers scholarship awards to enable deserving members to overcome financial constraints related to professional development. As a scholarship training patron, you will aid this endeavor by providing vouchers for free admission to conferences, events or training classes.

The retail value of the vouchers should be at least \$5,000 per scholarship cycle.

- Logo on the [WiA Scholarship Page](#) for the duration of the scholarship cycle
- Spotlight on Social Media (X, LinkedIn & Instagram) during the scholarship cycle
- Merchandising of your vouchers as an option for scholarship applicants

** Note, this sponsorship is attached to a specific scholarship cycle and does not have a 12-month term. There are 2 scholarship cycles annually.*

Other Information & Details

- All sponsorships have a term of 12 months unless otherwise noted
- All financial commitments are in USD
- Secured sponsorships have first-right-of refusal for renewal
 - Renewal decisions are requested 60 days prior to the end of the sponsorship term
- Please reach see the [WiA Org Sponsors & Donor Page](#) for availability or email fundraising@womeninagile.org